

COMPARING LOTGUARD TO ALTERNATIVE SURVEILLANCE OPTIONS FOR VACANT LISTINGS

If you're looking for security options at a vacant listing, you're probably already aware that leaving it unmonitored isn't the question; the question is which solution is worth committing to. For commercial property brokers, owners, leasing agents, and managers overseeing vacant or transitional sites, the options generally come down to traditional security guards, fixed camera systems, or mobile surveillance systems. Each comes with different trade-offs on cost, coverage, and how quickly it can be deployed against an active listing timeline.

Feature	Traditional Guards	Fixed Security Guards	Mobile Surveillance Systems
Coverage	Limited to patrol routes or shift hours	Fixed field of view	Near-360°
Response	On-site only	Basic record-only function	Remote monitoring with access control and instant alerts
Deployment Time	Hours or days	Days to weeks	20-minutes (basic setups)
Power	N/A	Yes, mains power	No, solar-powered with 4G/5G connectivity
Evidence Trail	Eyewitness accounts	Video footage only	Footage, artificial intelligence (AI) alerts, plus optional vehicle data with precise timestamps
Scalability	Expensive across multiple locations	Costly due to additional infrastructure	Rapid deployment and easily relocatable
Cost	\$30-\$70+/guard/per hour	High upfront installation	Monthly rental