Short-Term Security Rentals vs Long Contracts for Real Estate

Choosing the right security approach matters. Short-term surveillance rentals offer flexible, cost-effective protection that moves with vacant property listings, unlike restrictive long-term contracts that increase costs and reduce operational agility.

Long-Term Contracts: Explained

Long-term security for CRE typically involves either manned guards (physical on-site personnel) or fixed surveillance system installations with an ongoing monitoring agreement. Both come with high costs and commitments.

Guard contracts are usually priced per hour (**ranging from $30 to $70+**), and costs add up quickly across a vacant site when no active revenue is coming in. Apart from hourly rates, costs climb even further when you factor in agency fees and training, and take lengthy contracts into account.

What's more, coverage is limited to patrol routes and shifts, and deterrence only works when guards are "in the right place, at the right time". For a property sitting empty for weeks (or months), that's a big gamble with no clear ROI tied to the listing outcome.

Fixed security systems are hardwired and typically require mains power and permanent infrastructure to operate. While they may be cheaper than 24/7 on-site security, it means installing a system into a property that may be sold or leased before the contract ends. This overcommitment may also come with early termination clauses, turning a "cost-effective" solution into a headache (and budget drain) when a deal closes.

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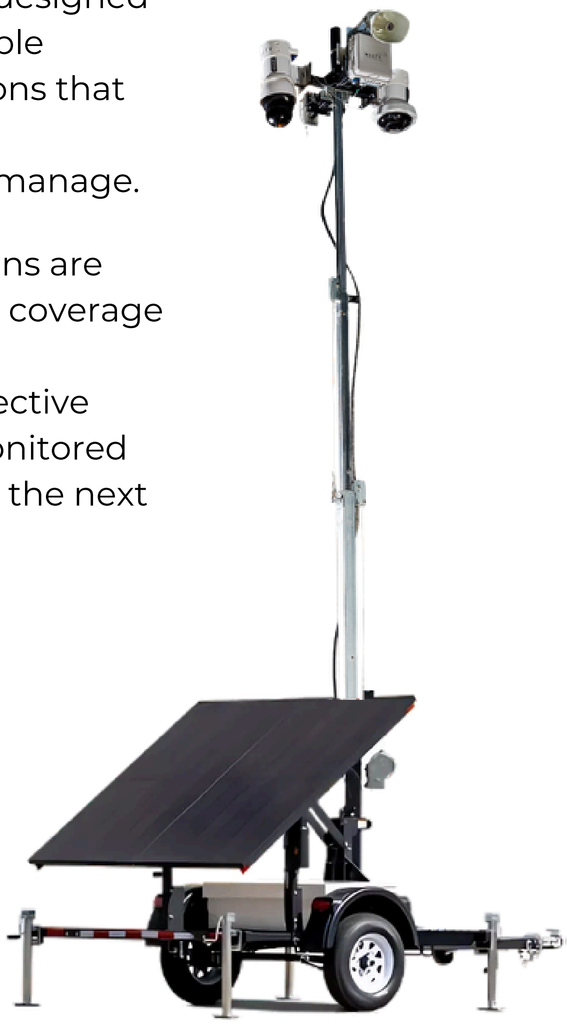
Short-Term Security Rentals: Explained

Short-term security rentals, like ours, are specifically designed for fast-moving listings. When brokers oversee multiple vacant premises, they need rapid deployment solutions that provide coverage where it's needed now (and can be relocated just as quickly), at a price that's realistic to manage.

Unlike fixed, long-term contracts, our security solutions are offered on a flexible rental basis for exactly as long as coverage is needed, without long-term leases and unexpected contractual obligations. This means a single, cost-effective monthly rent payment, with professional, remote monitored surveillance that can be relocated from one listing to the next as properties are sold or leased.



Mobile surveillance units run entirely on solar power and 4G/5G connectivity, so they can be installed quickly without reliance on mains power. This makes them well-suited for vacant, partially constructed, or even remote sites. In practice, short-term security rentals align security spend directly with listing timelines, reducing risk exposure without overcommitting capital.

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Short-Term or Long-Term Real Estate Security: Which One to Choose?

As explained, there are 2 main security options for commercial property: short-term rentals (flexible, deployment-based) and long-term contracts (fixed agreements of at least 12 months). Here's how they compare across the factors that matter most for a broker managing active listings:

Feature	Short-Term Rental	Long-Term Rental
Flexibility	Rapid deployment and relocation as listings move	Fixed term at one site
Commitment	Rental basis with open-ended commitments	Fixed contract of at least 12 months+
Cost	Low: Flexible rental options for as long as you need	High: Tied into contracts
Deployment Time	Hours	Days to weeks
Relocatable	✅	❌
Crime Deterrence	Reduces up to 88% of crime	Depends on the system and camera coverage
Infrastructure Needed	No, runs on solar power and 4G/5G connectivity	Yes, these systems require cabling, power, and internet
Fast-Moving Listings	✅	❌