



**ALWAYS AWAKE.
ALWAYS ON GUARD.**

LotGuard

Best Practices for Rapidly
Securing New Listings

The first 72 hours after taking on a commercial property listing set the foundation for a successful marketing period. A structured approach to security, site management, and risk assessment helps protect the asset, enhance marketability, and demonstrate professionalism to clients.

DAY 1

Assess and Deploy

Conduct a Property Review:



Inspect the Building Grounds



Identify Security Vulnerabilities



Review Access Arrangements



Assess Parking and External Areas

Document Site Condition:

Capture a visual record of:

- Existing Damage
- Site Layout
- Vulnerabilities
- Security Infrastructure



Deploy Mobile Surveillance:

Install temporary / rapid deployment surveillance at the earliest moment.

GOAL: Establish visibility and control before problems arise.

DAY 2

Secure and Strengthen

Verify Access Control by Checking the Following:



Building Access
Reviewed



Gates
Secured



Vacant Areas
Restricted

Address Immediate Vulnerabilities:



Review Surveillance Coverage:

Confirm monitoring covers:

- Loading Areas
- Parking Lots
- Main Entrances
- Vulnerable External Spaces

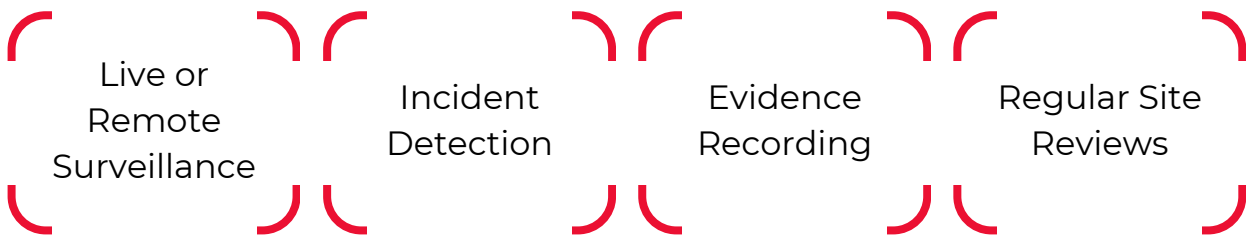
GOAL: Eliminate opportunities and ensure site coverage.

DAY 3

Monitor and Manage

Activate Ongoing Monitoring:

Ensure the property benefits from:



Establish Reporting Procedures:

Define:



Mobile surveillance generally consolidates monitoring, escalation, reporting, and real-time alerts into one place.

Prepare for Marketing Activity:

Ensure safe and secure access for:



GOAL: Move from reactive to proactive property protection.

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Contact Us

Wireless CCTV LLC
851 International Parkway
Suite 140
Richardson, TX 75081

T: 877 805 9475
E: sales@wcctv.com
E: service@wcctv.com

