ALWAYS AWAKE.
ALWAYS ON GUARD.

LotGuard

The Benefits of Parking Lot Surveillance Cameras



Benefits of Parking Lot Surveillance Cameras

Many parking lots are targeted for crime due to their often ease of access, valuable items, and assumed lack of security.

Parking lot surveillance may not be on your priority list, but by leaving your lot vulnerable, you risk losing business, facing liability fees, and creating distrust with the community. Below we outline the key benefits of parking lot surveillance cameras and why you should invest in them:

- **Cost-Effective**
- **Crime Deterrence**
- **High-Quality Video Evidence**
- **Remote Access to Monitor Off-Site**
- **Real-Time Threat Detection**
- **Reduced Liability and Insurance Costs**



Read More Below

Cost-Effective

The cost of employing security guards to protect your parking lots is often significantly more expensive than deploying parking lot surveillance cameras.

Although costs vary State to State, an unarmed guard will cost between **$15 - $30 per hour** with an armed guard costing **$25 -$50 per hour.**

Armed Guard



$25 -$50 per hour

Solar Trailer



Save up to **87%**

These costs don't include any variations such as the requirement for multiple guards to cover larger lots, the cost of ongoing training, vetting, rest facilities, and vehicles - all of which will push rates higher - and that's before any public holiday premium rates are factored in.

One of our units can **save up to 87% in cost** in comparison to employing security guards, and even better, you won't need to compromise on quality or results either.

Crime Deterrence

Over 20% of auto thefts occur in parking lots or garages, making them easy marks for thieves.

In fact, the rate of property crime in parking facilities is **2.5 times more likely** than with vehicles parked on streets, showing the severity of such crime. Implementing parking lot surveillance will increase physical criminal deterrence.

20%

2.5x more likely



The simple presence of a camera can be enough to prevent crime as individuals will be aware there is monitoring presence. It strips them of their secrecy and risks them facing criminal proceedings.

Advanced systems like Surveillance Trailers will increase deterrence further as their design makes them more noticeable to any potential criminals.

The **LotGuard PRO** stands up to 20 ft tall and is unmistakable to any parking lot user. This helps to both deter crime, but also provide reassurance to your guests, customers and employees that their vehicles are protected by a high tech surveillance system.

High Quality Evidence

Parking lot surveillance's main aims are to deter crime and record events for evidence gathering purposes, providing protection at every stage.

Only applying criminal deterrents like fencing and manned guards only partially protects your parking lot, leaving it wide open still to intruders to commit their illegal activities with ease.



Most parking lot surveillance systems will be fitted with high-quality camera technology such as, infrared cameras, Pan-Tilt-Zoom (PTZ) capabilities, HD camera quality.







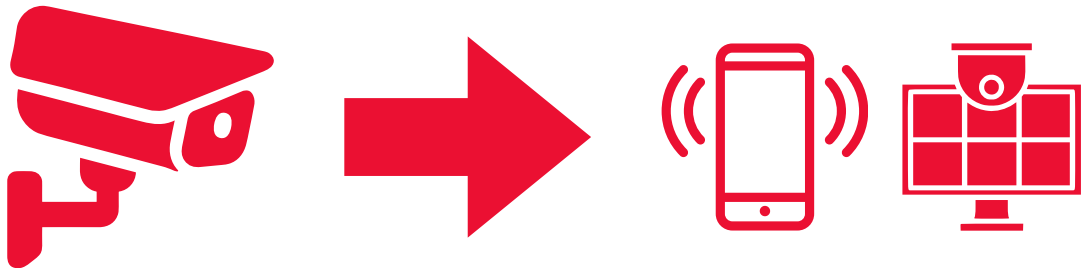
This means cameras can record in complete darkness, during fog/mist, and focus in on further distances to provide you with the best evidence if required following a near-incident or incident.

Law Enforcement are often faced with an uphill battle responding to crime and gaining a prosecution, but with the support of high-quality video evidence captured by parking lot surveillance, this can ease those processes. Additional features like License Plate Recognition (LPR) can even help to identify vehicles involved which supports criminal proceedings further.

Remote Access to Monitor Off-Site

As property owners and managers, you're not going to be present at your property or parking lot at all times, however, it's important for you to be able to monitor these areas even when you're unable to be there.

Advanced parking lot surveillance systems can support this, offering remote access through a cellular connection, so that you can monitor live and recorded footage wherever you are, and on any device.



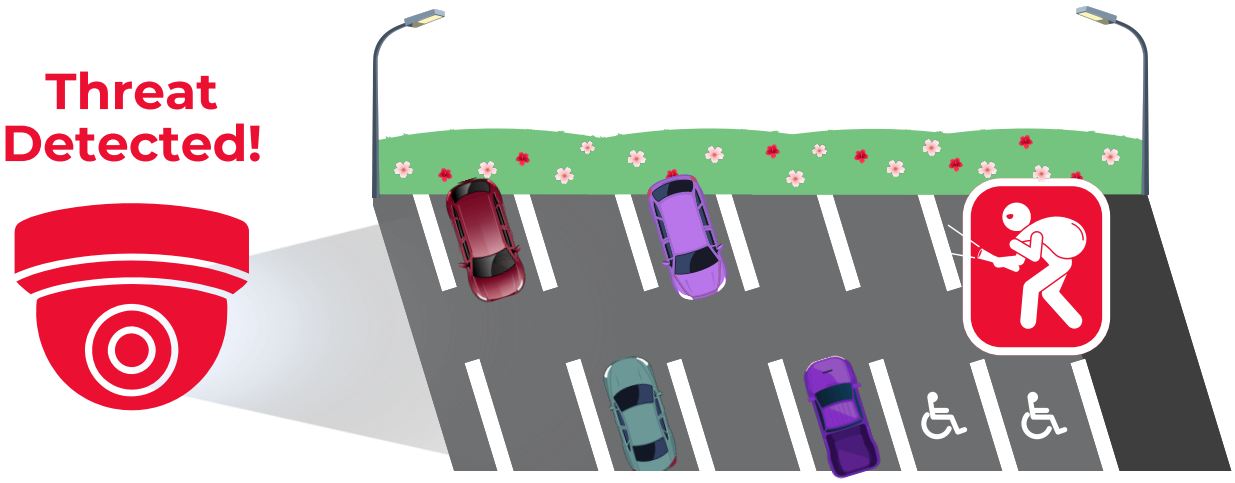
This allows you to have complete oversight of your parking lot and to investigate incidents, no matter your location.

High-quality systems will ensure the connection to provide this has no latency, which could prohibit any security response or threat detection.

Remote connectivity also allows the additional feature of monitoring centers assessing threats and responding promptly and correctly to the threat at that moment. This removes the burden from you and places them in the hands of trusted, trained security professionals.

Real-Time Threat Detection

Since the development of AI-powered video analytic, motion-sensored technologies, and LPR solutions, mobile parking lot surveillance now offers real-time threat detection.



Working retrospectively with any crime is complex, therefore, implementing parking lot surveillance provides early detection which in turn allows you to react promptly to threats.

This boosts your incident response time, offering immediate, effective support such as calling Law Enforcement to the scene.

Advanced parking lot surveillance solutions with these features help to identify threats at the earliest possible stage, providing your parking lot with the best protection and criminal prevention.

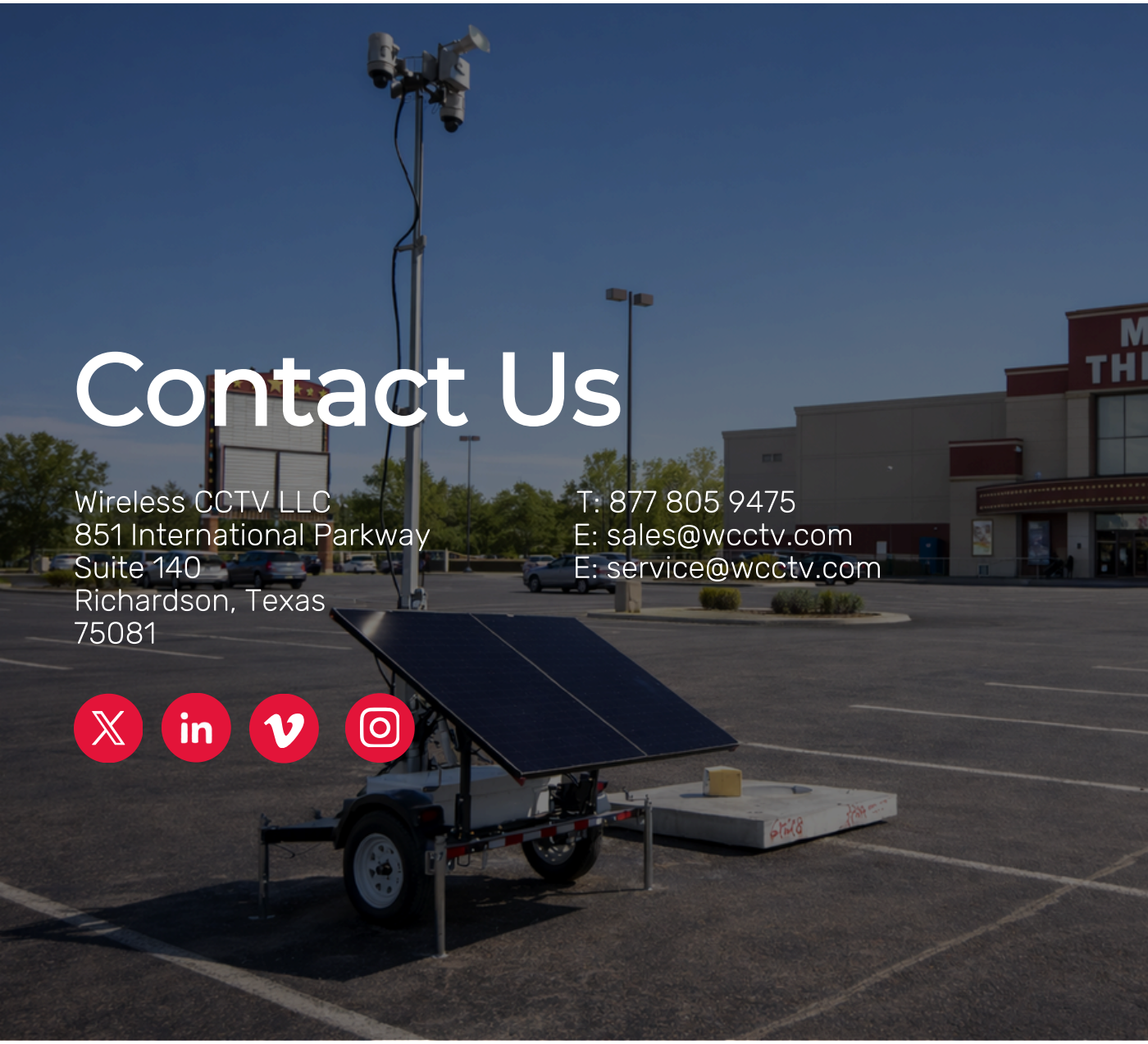
Reduced Liability and Insurance Costs

Insurance premiums have seen dramatic increases over recent years for property owners and managers, especially in natural disaster-prone areas. Along with economic strain and cost of living increases, businesses are looking to find any savings possible to help ease their operations.



Although parking lot surveillance comes with a cost, whether you're renting or purchasing the system, the long-term cost benefits it can provide to insurance premiums is beneficial for many businesses.





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