



**ALWAYS AWAKE.
ALWAYS ON GUARD.**

LotGuard

Your Top Questions
Answered: LotGuard Parking
Lot Security Questions

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With technology constantly evolving, smarter surveillance solutions are becoming extremely popular for property and parking lot owners.

Traditionally, parking lots requiring security have been protected by a live guard, but this solution is expensive, and can often be unreliable.

Over recent years, mobile surveillance has been transforming parking lot security through the introduction of remote video monitoring, AI integrations and advanced camera technology.

With over 20-years of expertise, our parking lot surveillance solutions have helped to deter crime, minimize false alarms and remain cost-effective, all without compromising on quality.



However, we understand for businesses, whether you're a retail store or logistics center, that it's a big decision selecting a supplier to use and you normally have several questions before finalizing your choice.

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What is a LotGuard Surveillance Solution?

LotGuard surveillance units are mobile security systems backed by a fully-managed service designed for parking lots, of all types.

Offered both as a Surveillance Trailer or Dome Camera, they are specifically designed to deter, mitigate, and protect your lot against the unique risks presented to it.

Their portable design allows them to be moved easily across your lot or onto new locations if your requirements change. This provides you with complete flexibility, without having to compromise on quality.



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What is included with LotGuard's Solutions?

At LotGuard, we provide a fully-managed service alongside our products which includes the following:



Installation and decommissioning by trained engineers



HD video cameras with Pan-Tilt-Zoom (PTZ) capability



Infrared technology for night vision camera options



Ongoing technical support and product maintenance



24/7 remote video monitoring



Professional customer care



Secure cloud-based storage



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Who uses LotGuard Parking Lot Solutions?

We've found common applications for our parking lot surveillance solutions include:



**RETAIL
STORES**



**AUTO
DEALERS**



**LOGISTIC
CENTERS**



**APARTMENT
COMPLEXES**



**COLLEGE
CAMPUSES**



**EVENT
VENUES**



**HEALTHCARE
FACILITIES**

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How does LotGuard Improve Parking Lots?

The main aim of our parking lot surveillance solutions is to deter crime through the visible presence of cameras, provide proactive prevention through remote monitoring, and speed up incident response time.

This should improve the overall sense of safety and security at your parking lot for employees, customers, and visitors. In turn helping to reduce insurance claims and boost business reputation.

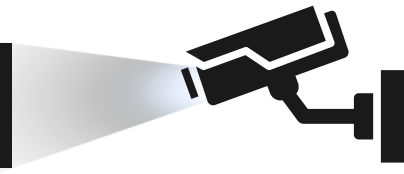


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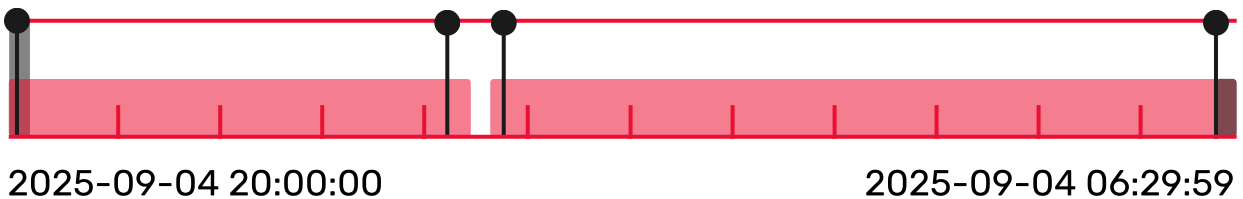
Does LotGuard Work at Night or in Low-Light?

Yes, all our parking lot surveillance solutions are equipped with infrared (IR) and low-light technology.

Meaning our cameras work in complete darkness, as well as in fog and harsh weather conditions.



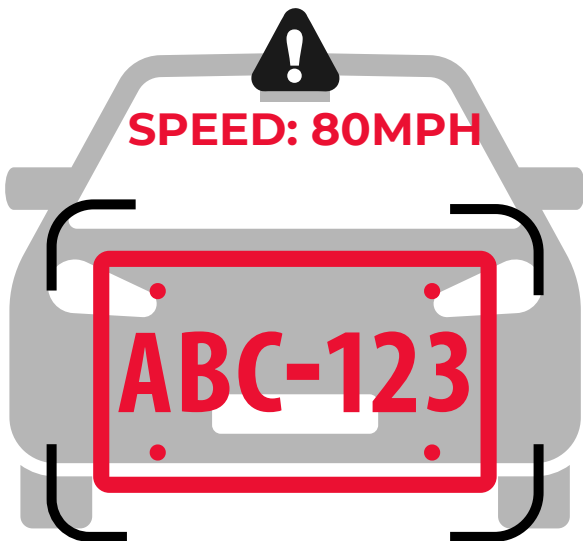
This helps to ensure that even in low-light or poor visibility, our cameras continue to capture clear footage for evidential purposes.



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Can LotGuard Record Vehicle Information?

All LotGuard solutions can be fitted with License Plate Recognition (LPR) technology that captures real-time images of license plates, vehicle makes, and models.



This will be assessed through a database to confirm, and allow for quick reactivity if displaying suspicious behaviour.

And most importantly, LPR cameras provide additional information for Law Enforcement if an investigation were to occur, making it easier for them to identify the individuals involved.

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Are LotGuard Units Portable or Permanent?

Our parking lot surveillance solutions are completely mobile, meaning you can move them around your site to different locations to how you see best or to a new site completely.



The LotGuard PRO Surveillance Trailer has been specifically designed, so that you can move it yourself, making the process even easier. Alongside this, our team is here to support you in any relocations, from camera angling to moving them to a new site.

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Is LotGuard More Cost-Effective than Guards?

We understand most business and property owners will have stretched budgets and security guards become expensive when you require continuous coverage.

The cost of security guards will depend on your requirements, but generally for an unarmed security guard on a long-term contract, it costs around **\$30 to \$40 per hour.**

LotGuard's parking lot surveillance delivers 24/7 coverage at a fraction of the cost of hiring physical security staff, making it a highly cost-effective security solution.



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Do You Have to Enter Long-Term Contracts?

Not at all. Flexibility is at the core of LotGuard's offering. All our security units are available on a rental basis, meaning you can scale your service up or down to match your exact security needs. Whether you need coverage for a few weeks, several months, or an ongoing project, you're never tied into a long-term contract.



This flexible approach not only helps you stay in control of your budget but also makes our solutions highly cost-effective. Because LotGuard units are rapid-deployment and completely self-contained, they require no permanent infrastructure or long-term commitments, making them ideal for temporary, changing, or seasonal sites.

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Are LotGuard Systems Monitored 24/7?

Yes, our LotGuard units are backed by professional remote monitoring services. This means that trained personnel will monitor your live video feed, identify threats, filter false alarms and react appropriately in that moment.



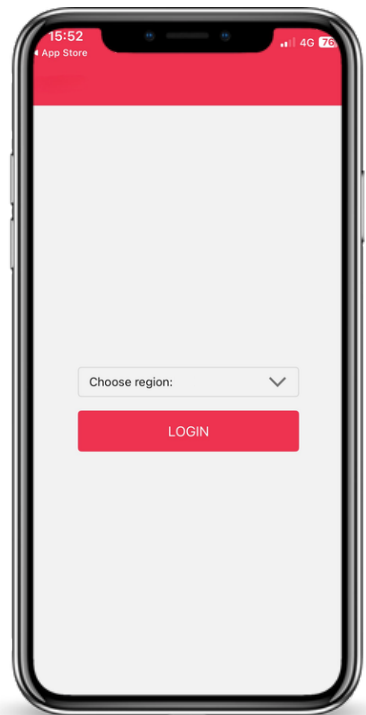
Monitoring centers can respond instantly by triggering sirens and blue lights, issuing a live audio warning to intruders, or contacting Law Enforcement when required, providing a fast, coordinated response to protect your site.

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How do I Access Video Footage From LotGuard?

Our products center around offering complete surveillance oversight, so by using a secure cellular network, you and anyone with permissions can access live and recorded footage via our all-in-one cloud platform via desktop platform or mobile app, anytime, wherever you are.

No owner or manager can have eyes on their parking lots at all times, so our service helps to make that possible, providing you with peace of mind.



[**→ Learn More Here**](#)



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Does LotGuard Need Internet Access to Work?

No, our units do not require any internet connection or permanent infrastructure from you in order to operate.

Every system utilizes a secure 4G LTE connection to operate our cameras, provide access to monitoring centers, and to your team.



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What Makes LotGuard Different to Competitors?

Feature / Benefit	LotGuard Units	Traditional Units	Security Guards
Rapid Deployment & Mobility	Deployable in 20 minutes (standard setups)	Long installation period fitting permanent infrastructure. Cannot be relocated easily, and will be costly.	Quick to deploy, unless training is required, however, mobility is limited to their patrol route normally.
24/7 Remote Monitoring	Backs all our products and streams into a fully-trained monitoring center.	Rarely included and relies on internet connection.	Unlikely due to schedules and patrol routes meaning a parking lot cannot be fully monitored 24/7.
Connectivity	Built-in 4G/LTE, no external internet needed.	Requires wired internet.	Not applicable.
Crime Deterrence	Strong visual and audio deterrent, providing proactive alerts that can be reacted to instantly.	Tends to only record events, so relies solely on the presence of the camera.	Strong visual deterrent, but limited response options due to safety protocols.

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What Makes LotGuard Different to Competitors?

Feature / Benefit	LotGuard Units	Traditional Units	Security Guards
Cost-Effectiveness	High ROI, no upfront costs and rental options available.	High upfront costs and often faces hidden maintenance costs.	Very high ongoing fees due to training, wages, holidays, sickness, and equipment costs.
Evidence Capture	High-definition crystal-clear video evidence captured and stored safely on a cloud-based system.	Variable quality, often low resolution.	Little to no evidence - relies solely on eyewitness reports from guards.
Ongoing Support and Maintenance	Ongoing customer care and technical support provided as part of the package.	Limited to no support, often provided via a third-party supplier if offered.	Not included in most instances.

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Contact Us

Combining advanced surveillance technology, rapid deployment, and 24/7 remote monitoring, our parking lot security solutions not only deter crime today, but provide a scalable solution that adapts to your future security needs. Secure your site with LotGuard and give your customers, staff, and assets the protection they deserve by getting in touch today!

Wireless CCTV LLC
851 International Parkway
Suite 140
Richardson, Texas
75081

T: 877 805 9475
E: sales@wcctv.com
E: service@wcctv.com

