

WHAT TO LOOK FOR IN A PARKING LOT SURVEILLANCE SOLUTION



**ALWAYS
AWAKE.
ALWAYS ON
GUARD.**

Property of **LotGuard**



WHAT TO LOOK FOR IN A PARKING LOT SURVEILLANCE SOLUTION

From parking lot takeovers and car accidents to vehicle, fuel, and car component theft, your parking lot will be faced with various security risks on a daily basis.

Although parking lots sit external to your property, as owners you are responsible for them, you must take the precautions required to prevent crime otherwise you could be left with severe legal and financial repercussions.

However, we understand that as parking lot and property owners you're inundated with surveillance solution options, all promising world-class security. So, how do you know what you should be looking for?

WHAT IS A PARKING LOT SURVEILLANCE SOLUTION?

A parking lot surveillance solution refers to a monitoring device that utilizes technology such as mobile surveillance, parking lot management software, and access control systems.

These devices aim to monitor and protect your parking lot from the dangers it is faced with through the art of technology. Although other security solutions such as security guards and perimeter fencing are popular with parking lots, mobile surveillance tends to be considered the best option across most industries regarding crime prevention.

WHAT TO LOOK FOR IN A PARKING LOT SURVEILLANCE SOLUTION

WHY ARE MOBILE SURVEILLANCE UNITS THE BEST PARKING LOT SOLUTION?

Compared to security guards and perimeter fencing, mobile surveillance solutions offer an all-in-one solution that can detect, deter, and record incidents in live time, providing proactive and reactive responses to risks.

They remove the risk of human error by bringing in technology that both enhances and advances the security coverage you receive.

By being an all-in-one parking lot solution, they also tend to be the more cost-effective solution for businesses, supporting various security needs within one unit.

But, what are the features you should be looking for specifically with a parking lot surveillance solution?

With over 20-years of expertise in parking lot surveillance solutions, we have spoken with numerous property and parking lot owners on the challenges they face.

Using this knowledge, we formed the top 10 features your parking lot surveillance solution should include.

20
YEARS

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

24/7 SECURITY COVERAGE OF YOUR PARKING LOT

Parking lots require 24/7/365 security coverage, especially during the night when crime is more prominent in those locations.

However, with other security alternatives like guards, nighttime can bring some difficulties due to the low visibility, risk of tiredness, and lack of concentration.

Mobile surveillance removes those risks and offers 23/7/265 coverage even during those dark nights and in parking lot blind spots.



The LotGuard PRO Trailer can be fitted with up to 4 advanced PTZ IR cameras that offer a near 360 degree view and zoom in capabilities. This also allows them to view up to 200 meters in the dark, ensuring your parking lot is protected when it's most vulnerable.

And unlike other providers, our systems provide live monitoring and recording at all times, storing footage for future review or use if needed in future.

[Discover the Benefits Here](#)

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

REMOTE MONITORING SERVICES

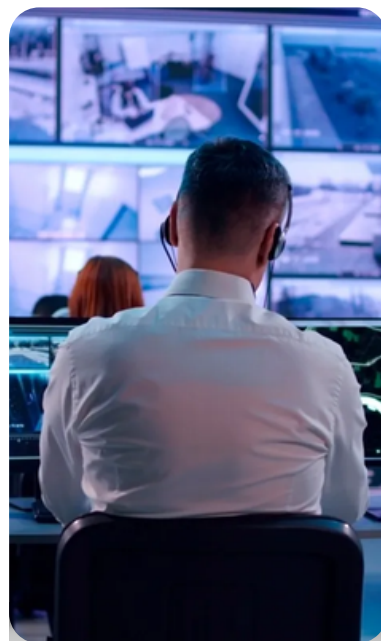
Why work retrospectively with crime when you can react in that moment?

Ensuring your parking lot surveillance solution is backed by remote monitoring will help to stop damage before it's done.

At LotGuard, a monitoring center of trained security professionals remotely watch live footage from your site to detect threats, assess them, and provide an immediate response.

Responses can range from a live voice-down audio challenge and sounding sirens to calling Law Enforcement in more serious instances.

Guards are a highly costly security solution, ranging from \$20/hour to \$100/hour and up, depending on their experience level.



Our mobile video surveillance cameras backed by remote alarm monitoring could save up to **85%*** on your security costs compared to a security guard.

[Read More on Reducing Security Costs](#)

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

VISUAL AND AUDIO DETERRENT FEATURES

Recording events is important for evidential purposes, however, your parking lot surveillance solution should also have visual and audio deterrent features that can help deter crime in the first place.

Most crimes begin on the external areas of properties, often in the parking lot so having a system that can prevent this from escalating at the earliest stage possible is vital to your business' survival. Standing at 20 ft tall, our Trailers have an unmistakable security presence.



Being an all-in-one surveillance solution, the LotGuard Surveillance Trailer includes effective visual and audio deterrents that aim to de-escalate and stop crime quickly.

For most criminals, the sheer sight of our systems will be off-putting, however if not, there are audio features as back-up to help provide live warnings to any unauthorized individuals. From sirens and blue flashing lights to live voice-down audio challenges, a team of trained professionals will determine the best audio response in order to prevent crime in that instance.

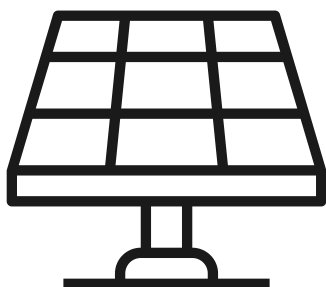
TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

FULLY AUTONOMOUS

Parking lots are vast and do not always have access to mains power and internet connection, therefore to ensure your parking lot surveillance solution is fully autonomously.

This means your security system can work independently whilst still protecting your parking lot and property as required.

At LotGuard, our Trailers have complete power autonomy and utilize cellular connectivity, meaning they can be placed within any area of your parking lot and adjusted at any point of time without needing to skimp on the service quality provided to you.



This is particularly important for those with parking lots located in rural or remote areas, where the lack of nearby infrastructure, limited visibility, and reduced foot traffic can significantly increase the risk of criminal activity.

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

FLEXIBLE AND RELOCATABLE MOBILE UNIT

Every parking lot is unique and different property types will have varying security requirements that could change overtime.

Your parking lot surveillance solution needs to match the ever-developing security threats posed to your site.

Therefore, ensuring your mobile surveillance unit is both flexible and relocatable will allow you to remain on top of these issues as they appear with minimal operational disruption.



With our Trailers, their compact, yet powerful design allows them to easily slot into one parking spot and can be repositioned by yourself, without any need for a trained professional to support.

For example, if a new high-risk area appears in your parking lot, you can simply move the LotGuard Surveillance Trailer to that spot, contact us, and have it recalibrated quickly.

Certainly! Here's a slightly expanded version: This provides you with immediate coverage, delivering a rapid response solution.

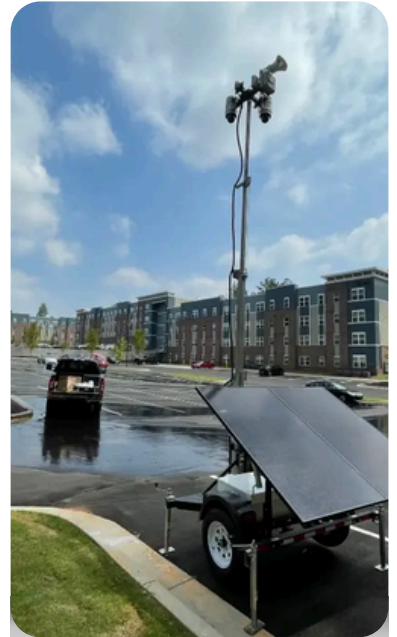
TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

DURABLE DESIGN

The last thing you need to worry about is if your parking lot surveillance solution will still be effective during those bad weather days.

Every parking lot will be exposed to wind and rain at some point, so your parking lot security solution should be built to withstand the elements - ensuring reliable performance and consistent service quality, no matter the weather conditions.

At LotGuard, there are some key features we implemented with our Solar Surveillance Trailer's design to keep it weatherproof:



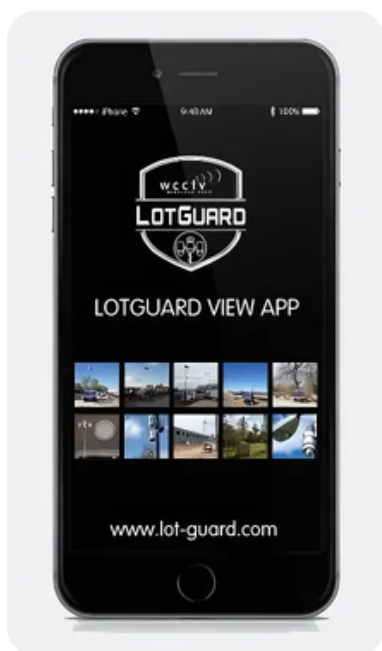
- Use weatherproof enclosures that protect electrical components from dust, rain, and high temperatures.
- Use durable materials including stainless steel, UV-resistant plastic, and reinforced aluminum to ensure 24/7/365 operation.
- Add protective coatings and finishes to prevent corrosion, dust, and UV damage.
- Ensure the Trailer is tamper proof and reinforced to protect against malicious interference.

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

LIVE MONITORING AND RECORDING

Solely recording events or only having access to footage the following day is only beneficial if you want to review previous events or are utilizing it for evidential purposes.

However, if you're looking to prevent crime at your parking lot, your surveillance solution needs to live monitor and record 24/7 to provide you with the best chance of stopping crime before it impacts your parking lot. By having access to live footage and having trained professionals who track this 24/7, your business will be able to respond to live threats.



Also, by recording 24/7 you're able to assess camera angles better and have availability to more footage if required for evidential purposes.

LotGuard's video management software allows remote connection to live and archived footage from your cameras anytime, anywhere, from any device. Software is provided at no additional cost for as many users as you want to have access to the cameras.

[**Learn About LotGuard Video Software**](#)

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

EASY-TO-INSTALL

Waiting for engineers to fit your parking lot surveillance solution or having a long installation process only leaves your parking lot and property vulnerable for longer than necessary.

Businesses cannot afford to be waiting on security, so having a surveillance system that is both quick and easy-to-install is key to ensuring immediate protection on-site.

With the LotGuard PRO Surveillance Trailer, they can be installed by one person within 20-minutes, a quick and convenient solution for all.



Installed in under

20
minutes

LotGuard's rapid deployment not only minimizes disruption to your operations but also allows for flexible, temporary, or long-term use across multiple sites.

TOP 10 FEATURES TO LOOK OUT FOR IN A PARKING LOT SURVEILLANCE SOLUTION

CUSTOMIZABLE CAMERAS

Every property and its parking lot have their own individual requirements, therefore, one surveillance system may suit one parking lot, but that same system may not be appropriate with another.

Not being able to personalize your cameras to your needs could lower the success of your parking lot's protection.

That's why at LotGuard, we listen to you when developing our products and creating additional features.



Our Trailers can be fitted with up to 4 cameras or secondary cameras, including LPR, thermal, or multi sensor add-ons that help to enhance your security further and keeps them customizable to you.

Also, as we continue to develop our products and offerings, all of our existing and new customers will have access to this if they wish to advance their system. This ensures everyone receives the same high-quality service they deserve.

LOTGUARD: THE ALL-IN-ONE PARKING LOT SURVEILLANCE SOLUTION



Our all-in-one security solution offers much more than just parking lot security. The LotGuard PRO Surveillance Trailers can be utilized for a wide range of temporary security or targeted surveillance applications.

So whether you're looking to manage the security of your parking lot, protect your retail store, improve employee safety, or prevent homeless encampments, the LotGuard Surveillance Trailer has your needs covered.