

# FREQUENTLY ASKED QUESTIONS ON PARKING LOT SECURITY



# INTRODUCTION

Throughout our journey with supporting various industries on their parking lot security, we have gained first-hand insight into the devastating consequences businesses have faced due to parking lot crime.

We have found that parking lot security will often be neglected over other areas, until an incident occurs and the consequences are felt by a business.

Having over 20-years of expertise in mobile surveillance solutions, we answer the most commonly asked questions regarding parking lot security.

20  
YEARS

However, by leaving it too late, the damage can already be done and recovering from this is much more difficult than taking preventative measures in the first place.

As the USA's leading supplier of mobile surveillance units for parking lot and property security, we are often approached with questions about how to boost the overall security profile of their business. Here, we will look at some of these questions around parking lot security and provide our detailed responses.

# PARKING LOT SECURITY

Question and Answer with LotGuard

## "WHY IS PARKING LOT SECURITY IMPORTANT?"

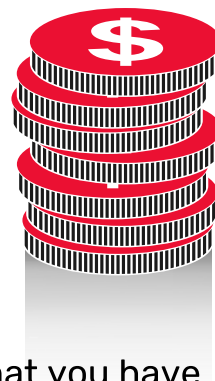


Well, the answer is simple, to protect your business, any employees, and those utilizing your parking lot.

In 2023, there were **16,944** robberies reported in parking lots, drop lots, and garages.

Crime like this creates reputational damage, safety dangers, and wider community impact, all of which you could be held liable for.

For sectors such as retail, increased safety risks to the public can cause further concerns to your business. If an individual injures themselves due to poor parking lot management and security, you could face legal consequences which could be costly.



It's of utmost importance for yours and others' protection that you have considered all the potential risks that are present at your parking lot or that could arise there.

Without parking lot security, you lead yourself completely to open to various security risks, all of which could have devastating consequences.



# PARKING LOT SECURITY

Question and Answer with LotGuard

## "WHAT ARE THE COMMON SECURITY RISKS PRESENTED TO PARKING LOTS?"



It might be surprising to you, but parking lots are prime targets for criminal activity to take place.

Often covering vast spaces, they tend to have multiple blindspots not visible to the human eye and open access which makes security of them extremely difficult at times.

There are many security risks to be aware of regarding parking lots, and these are as follows:



**VEHICLE  
THEFT**



**PERSONAL  
PROPERTY THEFT**



**VIOLENT  
CRIMES**



**CAR  
ACCIDENTS**



**VANDALISM**



**TRESPASSING**



**CATALYTIC  
CONVERTOR THEFT**



# PARKING LOT SECURITY

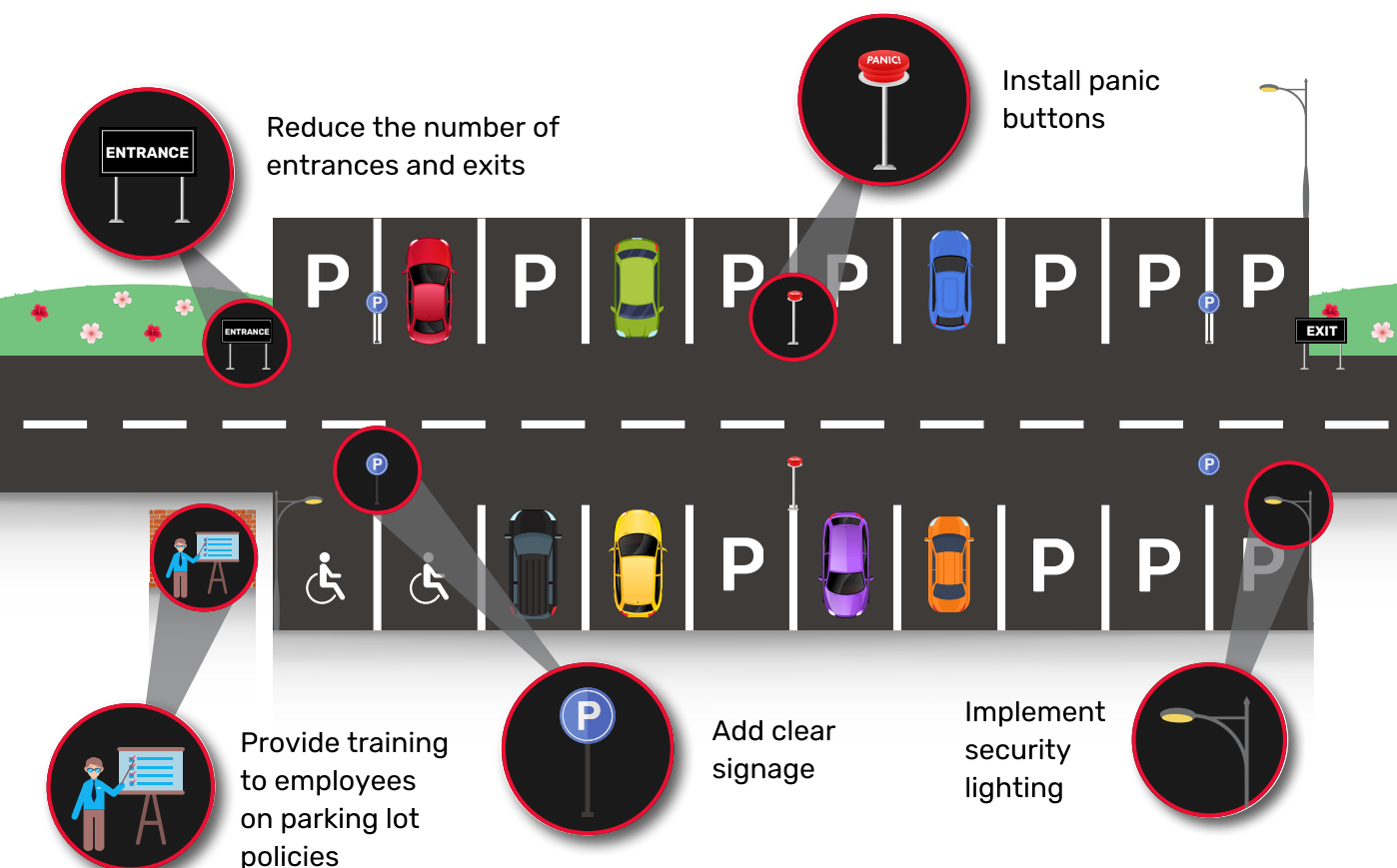
Question and Answer with LotGuard

**"HOW CAN I IMPROVE PARKING LOT SECURITY?"**



There are several security measures that can be implemented to help improve your parking lot's security and safety of any individuals utilizing it.

Small steps you can take include:



# PARKING LOT SECURITY

Question and Answer with LotGuard

Although these smaller improvements can boost security, it is recommended that you utilize a blended approach through the use of larger security measures also.

This helps to maximize your parking lot security by providing a proactive response to any security threats.

When it comes to larger security measures, there are tend to be three popular options:

SECURITY GUARDS	MOBILE SURVEILLANCE	PERIMETER FENCING
Used to patrol parking lots or at entry points to help with access control.	Mobile Surveillance Cameras are used to monitor the parking lot and its perimeter.	Can be found placed around the parking lot perimeter with the purpose to deter.

Although security guards and perimeter fencing are both effective methods of protection, mobile surveillance tends to be considered the best form of defense for parking lots.

Offering 24/7/365 monitoring, day-to-night coverage with no break, sickness, or holiday requirements, surveillance cameras provide cost-effective, yet high-quality security.



# PARKING LOT SECURITY

Question and Answer with LotGuard

## "WHAT SHOULD I CONSIDER BEFORE IMPLEMENTING ANY PARKING LOT SECURITY?"



With any parking lot you should complete a risk assessment to understand the security vulnerabilities of your lot.

This provides insight into specific threats you may be faced with and helps with solidifying what you need to look for in your parking lot security.

During this risk assessment, there are several considerations you should keep in mind to establish the parking lot's security vulnerabilities:



Taking the time to consider these factors will help with implementing the correct security approach suitable to your parking lot.



# PARKING LOT SECURITY

Question and Answer with LotGuard

**"WHAT SURVEILLANCE SOLUTION IS BEST FOR MY PARKING LOT?"**



Every parking lot is unique, therefore the security measures required for every parking lot will vary depending on this.

Security guards are a popular option for parking lots, however, for larger spaces it may not be the most suitable solution.

Large spaces are difficult to monitor as security guards are unable to monitor the full perimeter 24/7. There is also the risk of human error due to lack of concentration and tiredness.

Perimeter fencing is also popular, however, we would recommend this in conjunction with other security monitoring as this tends to only tend to deter crime.

Therefore, generally, the best solution in most instances is mobile surveillance cameras.

The **LotGuard PRO Surveillance Trailer** goes one step further to protect your parking lot. Standing at 20ft tall, not only do they provide live monitoring and proactive security, but they have a strong criminal deterrent.

**LOTGUARD PRO  
SURVEILLANCE TRAILER**



# PARKING LOT SECURITY

Question and Answer with LotGuard

## "HOW CAN MOBILE SURVEILLANCE SUPPORT WITH PARKING LOT SECURITY?"



There's multiple benefits of utilizing mobile surveillance units to support your parking lot security, specifically with LotGuard's Surveillance Trailers:



**IR PTZ CAMERAS**



**20FT MAST**



**AUDIO DETERRENT**



**POWER AUTONOMY**



**QUICK INSTALLATION**



**REMOTE ACCESS**



**CELLULAR CONNECTIVITY**



**RELOCATABLE**



**FREE VIEWING SOFTWARE**



# PARKING LOT SECURITY

Question and Answer with LotGuard

**"DOES MOBILE SURVEILLANCE HELP  
REDUCE PARKING LOT CRIME?"**



Generally, yes. However, the reduction in crime will be completely dependent on how effective your parking lot security is.

If the security measures in place are not suitable to the risks presented to your parking lot, their effectiveness will be reduced and your parking lot will be left vulnerable.

Choosing the cheapest option may be more of a hindrance than a help, so consider your options. Selecting the most appropriate option could boost crime prevention and save you more money in the long-run.

**LOTGUARD: THE USA'S LEADING PARKING  
LOT SURVEILLANCE CAMERAS**



LotGuard surveillance units are designed to provide parking lot and dealership security. They detect, deter, mitigate, report criminal activity and provide 24/7 security.

The units feature built-in video analytics capable of detecting loitering and other criminal behavior. When coupled with our live video transmission, it enables remote crime prevention.

**LEARN MORE**

